

Miguel Restrepo Arango

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EDUCATION

Savannah College of Art and Design, School of Building Arts

Bachelor of Arts in Architecture

GPA: 3.85/4.0 | *Magna Cum Laude* | Dean's List

Savannah, GA

Sept 2022 - May 2026

SKILLS & INTERESTS

Languages: Fluent in English and Spanish

Architectural: Revit, AI diffusion model visualization (Comfy UI, Nano Banana, Flux 2), Rhino, AutoCAD, Lumion, D5 Render, Enscape

Technical: Adobe Creative Suite: Photoshop (Adobe Certified), Illustrator, InDesign, Premiere Pro, Meta Business Suite, Facebook Ads, Microsoft 365 (Outlook, Excel, PowerPoint), Google Workspace, Adobe Creative Cloud, Canva, Procreate

Professional Skills: Strong Written and Verbal Communication, Team Collaboration, Data Analysis, Project Management, Research

Interests: Music, Instruments, Architecture, Design, Photography, Traveling, Real Estate, Tennis, Marketing, and Cinema

EXPERIENCE

Architectural Design Intern

StudioSUR Arquitectura

Medellín, Colombia

Summer 2024

- Collaborated in the development of residential and commercial architectural projects, supporting concept design, spatial development, and visual presentation strategies.
- Produced detailed 3D models and photorealistic renderings, working closely with lead architects and studio partners to translate design intent into clear, compelling visual representations for clients and internal reviews.
- Contributed innovative design ideas and visual solutions, bringing a strong academic perspective to the studio environment while supporting conceptual exploration, form development, and spatial refinement.

Creative Director and Community Manager

Rafa Restrepo Real Estate — Luxury Real Estate Brokerage

Medellín, Colombia

June 2019 - Present

- Led the creation, filming, and editing of high-quality audiovisual content for luxury residential properties, producing cinematic property tours and engaging digital campaigns.
- Managed all social media platforms and digital communication channels, overseeing content strategy, audience engagement, and brand positioning, resulting in a 30% increase in property sales.
- Evaluated and selected properties for marketing based on architectural quality, design value, and strategic location analysis.
- Scaled the brand's digital presence from 3,000 to more than 200,000 followers through organic growth strategies, content optimization, and consistent brand storytelling.
- Executed targeted digital marketing campaigns, including Facebook and Instagram Ads, focused on lead generation and property sales conversion.
- Developed and implemented brand growth strategies to strengthen market positioning within the luxury real estate sector.

Leader of Social Media & Content

Complementos Humanos S.A. — Human Resources and Talent Recruitment Company

Medellín, Colombia

July 2023 - March 2025

- Directed the development of a new corporate onboarding program, overseeing creative direction, video production, and post-production to standardize internal communication and brand identity.
- Led the communications department for the corporate group, establishing and implementing a comprehensive digital growth strategy across multiple brands.
- Managed social media platforms to support recruitment efforts, creating targeted content to promote job vacancies and strengthen employer branding.
- Executed paid advertising campaigns (Facebook Ads) to increase digital reach, brand visibility, and talent acquisition across the organization.

DESIGN AND VISUALIZATION CAPABILITIES

- Architectural design using / **Revit, Rhino, AutoCAD**
- Photorealistic architectural visualization and post-production using / **Lumion, D5, Photoshop, and Illustrator**
- AI Image-to-image and image-to-video generation workflows using / **Flux 2, Nano Banana, Wan 2.3**
- AI workflow development, including node-based pipelines and custom integrations using / **Comfy UI**
- AI-assisted design workflows for concept visualization, iteration, and style exploration
- Advanced video editing and cinematic architectural content using / **Adobe Premiere Pro**
- Strong conceptual development and design iteration with architectural judgment
- Architectural drawing production
- Site analysis and contextual design response
- Concept development and design iteration
- Visual storytelling and graphic presentation for compelling design communication