JUAN MANUEL MORALES

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WEBSITES, PORTFOLIOS, PROFILES

- www.rdgroup-usa.com
- https://heyzine.com/flip-book/a926e0c884.html#page/1
- https://heyzine.com/flip-book/46fc51e70c#page/1

PROFESSIONAL SUMMARY

Senior Architecture and Interior Design Director with **28+ years of experience** leading large-scale **commercial, multifamily, corporate, banking, hospitality, and mixed-use developments** across the U.S. and Latin America. Expert in **design leadership, project delivery, budget control, code compliance, and multidisciplinary team management** from concept through construction administration. Proven ability to translate business objectives into **high-performing, market-driven design solutions** that enhance asset value, brand alignment, and user experience. Recognized for client engagement, operational efficiency, and design excellence.

SKILLS

- Architectural & Interior Design
- Project Management
- AutoCAD & Revit
- Space Planning
- Code & ADA Compliance
- FF&E & Lighting Design
- Budget & Cost Control
- Construction Documentation
- Leadership
- Client Management
- Problem Solving
- Attention to Detail
- Adaptability
- Strategic Thinking
- Sustainable Design
- Design Presentations & 3D Coordination

PROFESSIONAL EXPERIENCE

SENIOR ARCHITECTURAL DESIGNER

ID & Design International Pompano beach Florida. www.iddidesign.com

SENIOR ARCHITECTURAL DESIGNER 03/2026 to 8/2026

- Collaboration with multi-family, and cruise ship projects from concept through final design, focusing on immersive, multi-sensorial environments.
- Working with team to direct interior design projects from initial concept phase to final approval design presentation.
- Design & planing: handle space planing, create drawings and select FF&E specifications.

DESIGN DIRECTOR /PROJECT MANAGER

Invest Well Architect LLC, Houston, TX www.investwellarchitects.com/

DIRECTOR OF INTERIOR DESIGN 01/2022 to 12/2025

- Directed end-to-end architectural and interior design delivery for multifamily, corporate office, and financial institution projects, ensuring alignment with client goals, brand standards, and regulatory requirements.
- Led development of concept designs, construction documents, FF&E packages, lighting strategies, and finish schedules, accelerating approvals and improving design clarity.
- Managed project budgets, schedules, and consultant teams, maintaining cost discipline and achieving on-time, on-budget delivery across concurrent projects.

- Partnered with developers, engineers, contractors, and municipal agencies to ensure code compliance, constructibility, and seamless execution through construction.
- Drove innovation in commercial and residential environments, improving functionality, user experience, and long-term asset performance.
- Reported to Principal and led a team of 4 professionals plus MEP and any other consultants. Responsible for projects up to $70M, getting two award project 2024 front Red News real state, of best Suburban Multifamily
- and Interior Design - Suburban

INDEPENDENT CONTRACTOR

RD Group, Miami, FL. www.rdgroup-usa.com

ARCHITECTURAL DESIGN DIRECTOR 01/2014 to 01/2022

- Directed commercial and high-end residential design projects with budgets up to $20.5M, consistently delivering high-quality, client-focused outcomes.
- Led multidisciplinary teams, overseeing design development, documentation, procurement, and construction coordination across diverse project types.
- Implemented sustainable design strategies, incorporating energy-efficient systems and environmentally responsible materials.
- Strengthened client relationships by serving as primary design advisor, providing executive-level reporting and strategic guidance.
- Expanded firm portfolio by delivering market-competitive, design-driven projects that enhanced brand reputation and client retention.

ARCHITECTURAL DESIGN ASSOCIATE

Kobi Karp Architecture & Interior Design, Miami, FL https://www.kobikarp.com

ARCHITECTURAL DESIGNER 01/2011 to 01/2014

- Supported design and documentation for multifamily, hospitality, and mixed-use developments, from schematic design through construction documents.
- Developed space plans, unit layouts, and test fits to optimize efficiency, density, and user experience.
- Collaborated with senior architects on concept development, client presentations, and design approvals.
- Coordinated consultants and internal teams to maintain schedule alignment and technical accuracy.
- Contributed to design solutions that balanced aesthetic vision, constructibility, and regulatory compliance.

ARCHITECTURAL DESIGNER ASSOCIATE

Garcia Mathies Interior, Miami, FL.www.garciamathiesgroup.com

ARCHITECTURAL DESIGNER 01/2003 to 01/2011

- Managed a diverse portfolio of corporate offices, residential developments, and commercial interiors.
- Developed project scopes, budgets, schedules, and risk mitigation strategies, ensuring delivery consistency.
- Coordinated vendors, consultants, and contractors to maintain quality, cost, and timeline control.
- Oversaw furniture selection, specifications, and on-site installations to ensure design integrity.
- Resolved design and construction challenges proactively, minimizing delays and change orders.

ASSISTANT DESIGNER

ML Architect C.A, Caracas, Venezuela

ARCHITECTURAL DESIGN 01/1991 to 01/2002

- Supported architectural and interior design for industrial, medical, commercial, and public sector projects.
- Conducted site inspections, construction supervision, and technical assessments to support project execution.
- Performed space planning, circulation studies, and feasibility analyses for large-scale developments.
- Assisted in design work for major infrastructure projects, including international airport facilities.
- Contributed to renovation and construction efforts, ensuring adherence to design intent and technical standards.

EDUCATION

BACHELOR OF ARCHITECTURE 6/1992
University José María Vargas, Caracas, Venezuela www.ujmv.edu/

CERTIFICATIONS & LICENSES

Life Coach Certification –Net Institute.International Professional Recovery Life Coach 6/2022

Software & tools:
Microsoft software, Auto Cad, Canvas, Pages, Indesign, and skills on AI design software: Rayon Design, Reddit, Vizcom, Chatgpt

USA citizen
Bi-lingual English/Spanish

Volunteering at West End Church / Houston Texas & Community Christian Church of Pompano Beach Florida