



FRIDAY FACTS SPONSORSHIP OPPORTUNITIES **2023**

Sponsoring our AIA Miami newsletter has never been easier! It is a great way to reach member and non-member visitors and reinforce your brand/message. The Friday Facts newsletter is sent weekly to a mailing list of over 5,000 with information on variety of chapter and community events, programs, and happenings!

Benefits of AIA Miami Friday Facts Advertising include:

- Brand reinforced with each weekly insertion
- Dynamic, time-sensitive promotion
- Ability to direct visitors to landing site of choice

Standard Rates

FRIDAY FACTS (WEEKLY)

\$ 250.00/per insertion (up to 3)

\$ 200.00/per insertion (min of 6)

\$ 150.00/per insertion (min of 12)

\$ 100.00/per insertion (min of 24)

Paid in Advance of initial insertion. Allied Members receive a 20% discount.

Date: _____

Contact Name: _____

Company: _____

Address: _____

Phone: _____ Email: _____

METHOD OF PAYMENT:

☐ Check: Payable: AIA Miami / 2800 Ponce de Leon Boulevard, Suite 1300, Coral Gables, FL 33134

☐ Invoice to email: _____

☐ Please complete the form and return to marilyn@aiamiami.org. You will be billed \$_____ for the "selected" advertising rate

AD SPECS: 300x300 pixel jpg or png SAMPLE



AIA MIAMI @ THE MIAMI CENTER FOR ARCHITECTURE & DESIGN
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