

Design Awards Celebration

October 28 2022

Sponsorship Opportunities

ABOUT AIA MIAMI AND THE 2022 AIA MIAMI DESIGN AWARDS CELEBRATION

WHY support the AIA's Annual Design Awards Celebration? Sponsoring allows you to connect to industry professionals, as well as a community deeply engaged in promoting the value of architecture, design, and the built environment. Sponsorship gives you direct access to our membership and our guests through levels of participation, from promo videos and to event signage, to social media and website exposure and much more. Opportunities include a variety of levels of sponsorship from presenting awards to headlining the event! It is all up to you!

WHAT is AIA Miami? For over 60 years, The American Institute of Architects Miami has celebrated the design work of architects throughout our community in projects large and small, here and throughout the world. AIA Miami is a non-profit service organization (501(c)6) that serves its membership and the community

WHO are our members? As the largest chapter in the state, AIA Miami's membership includes over 900 registered architects and emerging professionals- -our mailing list includes over 5,000 active members.

HOW long has the AIA been in existence? AIA Miami has served our community for over 60 years.

YOUR SUPPORT OF THE AIA MIAMI DESIGN AWARD CELEBRATION ALLOWS US TO CONTINUE WITH OUR EDUCATIONAL AND OUTREACH PROGRAMMING, INCLUDING:

- Creating over 100 hours of continuing education programming annually
- Providing \$10,000 in scholarships each year for local students of color to architecture schools
- Giving \$5,000 in grants annually to provide support for women studying and testing for the Architecture Record Exam
- Continuing outreach to young students of color in underserved communities through the award-winning Black Architects in the Making Program (BAM)
- Coordinating a mentoring program that helps 50+ emerging professionals and students annually
- Developing and expanding the Architects in the Making (AIM) Summer Camp reaching 80+ annually
- Working closely with local, state, and federal governments to advocate for issues relating to the built environment

SUPPORT OUR PROGRESS!

BECOME A 2022 AWARDS CELEBRATION SPONSOR TODAY!

CORBUSIER - HEADLINER EXCLUSIVE *Benefits Include:* **\$10,000**

- AIA Miami Titanium Annual Partnership for one year
- 1 VIP box with 10 VIP tickets to the Celebration with special VIP area
- One day social media takeover of AIA Miami Instagram and Facebook accounts
- One 30-second video promo (created by sponsor) to be aired on the event website and at the Celebration
- Logo on all event marketing materials
- Inside cover full page ad in event program
- Logo & link on AIA Miami and event websites
- Present Firm of the Year Award at the celebration

MESIAN - LEAD SPONSOR EXCLUSIVE *Benefits Include:* **\$7,500**

- AIA Miami Platinum Plus Annual Partnership for one year
- 2 VIP Cocktail Table Package for 4 (Comes with 8 VIP tickets and 2 reserved cocktail tables)
- Special social media recognition
- One 15-second video promo (created by sponsor) to be aired on the AIA Miami website and at the Celebration
- Logo on all event marketing materials
- Logo & link on AIA Miami and event websites
- Full page ad in event program

FRANK LLYOD WRIGHT - VENUE SPONSOR *Benefits Include:* **\$5,000**

- AIA Miami Platinum Annual Partnership for one year
- 1 VIP Cocktail Table Package for 4 (Includes 4 VIP Tickets and 1 reserved cocktail table)
- Special social media recognition
- Logo on all event marketing materials
- Logo & link on AIA Miami and event websites
- Half page ad in event program

EAMES - VIP HOST SPONSOR (2 Available) *Benefits Include:* **\$5,000** **Buyout \$9,500**

- AIA Miami Gold Annual Partnership for 1 year
- 1 VIP Cocktail Table Package for 4 (Includes 4 VIP Tickets and 1 reserved cocktail table)
- Opportunity to provide branded balcony wrap for VIP boxes.
- Logo & link on AIA Miami event website
- Half page ad in event program

NIEMEYER'S - SIGNATURE DRINK (1 Available) *Benefits Include:* **\$3,000**

- Two tickets to the Celebration
- Opportunity to provide branded glasses for signature drinks
- Logo & link on AIA Miami event website
- Half page ad in event program



ANDO'S - BAR SPONSOR (2 Available)

Benefits Include

- Two tickets to the Celebration
- Opportunity to have marketing materials at ONE bar
- Logo & link on AIA Miami event website
- Quarter page in event program

\$2,500

Buyout \$4,750

SAARINEN - VIP REGISTRATION SPONSOR (1 Available)

\$2,500

Benefits Include

- Two tickets to the Celebration
- Signage on VIP registration table as guests arrive
- Logo & link on AIA Miami event website
- Quarter page in event program

CANDELA - ENTERTAINMENT SPONSOR (1 Available)

\$2,000

Benefits Include

- Two tickets to the Celebration
- Branded poster by the bandstand
- Logo & link on AIA Miami event website
- Quarter page in event program

GROPIUS - SWAG BAG SPONSOR (1 Available)

\$2,000

Benefits Include

- Two tickets to the Celebration
- Opportunity to provide branded bags and other swag (pre-approved by the committee)
- Logo & link on aia miami event website
- Quarter page in event program

A. AALTO'S - TECHNOLOGY SPONSOR (2 Available)

\$1,750

Benefits Include

- Two tickets to the Celebration
- Signage near jumbo screen and speaker's podium
- Logo & link on AIA Miami event website
- Recognition in event program

Buyout \$3,300

PHILIP JOHNSON - REGISTRATION (2 Available)

\$1,500

Benefits Include

- One ticket to the Celebration
- Signage on registration table as guests arrive
- Logo & link on AIA Miami event website
- Recognition in event program (buyout receives 1/2 page in program)

Buyout \$2,750

POLLOCK - ENTRANCE EXPERIENCE (10 Available)

\$1,000

Benefits Include

Buyout \$9,500

- One ticket to the Celebration
- Opportunity to be included in Entrance Experience (design by committee)
- Logo & link on AIA Miami event website
- Recognition in event program (buyout receives back cover of program)

MONDRAIN - WELCOME AREA (8 Available)

\$500

Benefits Include

- Signage outside venue as guests arrive
- Logo & link on AIA Miami event website
- Recognition in event program (buyout receives full page in program)

BAUHAUS - STUDENT EXHIBIT SPONSOR (8 Available)

\$500

Benefits Include

- Signage in exhibit gallery
- Logo & link on AIA Miami event website
- Recognition in event program

BE A PART OF THE FUN - BECOME A CELEBRATION SPONSOR

- Date:**
Contact Name:
Company:
Phone:
Email Address:

LEVEL OF SPONSORSHIP

- \$10,000** The Corbusier
- \$7,500** The Mesian
- \$5,000** Frank Llyod Wright
- \$5,000** Eames VIP Host
- \$3,000** Niemeyer’s Signature Drink
- \$2,500** Ando’s Bar
- \$2,500** Saarinen Registration
- \$2,000** Candela Entertainment
- \$2,000** Gropius Swag Bags
- \$1,750** A. Aalto’s Technology
- \$1,500** Philip Johnson’s Registration
- \$1,000** Pollock Entrance
- \$500** Mondrain Welcome Area
- \$500** Bauhaus Student Exhibit



Please return this form to marilyn@aiamiami.org with the level designated and an invoice will be sent. No refunds will be made once payment is made.