FRIDAY FACTS SPONSORSHIP OPPORTUNITIES 2022

Sponsoring our AIA Miami newsletter has never been easier! It is a great way to reach member and non-member visitors and reinforce your brand/message. The Friday Facts newsletter is sent weekly to a mailing list of over 5,000 with information on variety of chapter and community events, programs and happenings!

Benefits of AIA Miami Friday Facts Advertising include:
- Brand reinforced with each weekly insertion
- Dynamic, time-sensitive promotion
- Ability to direct visitors to landing site of choice

Standard Rates
FRIDAY FACTS (WEEKLY)  $ 250.00/per insertion (up to 3)
                          $ 200.00/per insertion (min of 6)
                          $ 150.00/per insertion (min of 12)
                          $ 100.00/per insertion (min of 24)

For Google Analytics Reports add 20%.

Paid in Advance of initial insertion. Allied Members receive a 20% discount.

Date: ______________________

Contact Name: ________________________________________________________________

Company: _______________________________________________________________________

Address: _______________________________________________________________________

Phone: __________________ Email: __________________

METHOD OF PAYMENT:

☐ Check: Payable: AIA Miami / 310 SE 1st Street, Miami, FL 33131

☐ Please complete the form and return to marilyn@aiamiami.org. You will be billed $_______ for the “selected” advertising rate

AD SPECS: 300x300 pixel jpg or png SAMPLE

For additional information contact Cheryl Jacobs (cheryl@aiamiami.org).

AIA MIAMI @ THE MIAMI CENTER FOR ARCHITECTURE & DESIGN
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