



FRIDAY FACTS SPONSORSHIP OPPORTUNITIES *2021*

Sponsoring our AIA Miami newsletter has never been easier! It is a great way to reach member and non-member visitors and reinforce your brand/message. The Friday Facts newsletter is sent weekly to a mailing list of over 5,000 with information on variety of chapter and community events, programs and happenings!

Benefits of AIA Miami Friday Facts Advertising include:

- Brand reinforced with each weekly insertion
- Dynamic, time-sensitive promotion
- Ability to direct visitors to landing site of choice

Standard Rates

FRIDAY FACTS (WEEKLY)

- \$ 200.00/per insertion (up to 3)
- \$ 150.00/per insertion (min of 6)
- \$ 125.00/per insertion (min of 12)
- \$ 50.00/per insertion (min of 24)

For Google Analytics Reports add 20%.

Paid in Advance of initial insertion. Allied Members receive a 20% discount.

Date: _____

Contact Name: _____

Company: _____

Address: _____

Phone: _____ Email: _____

METHOD OF PAYMENT:

Check: Payable: AIA Miami / 310 SE 1 Street, Miami, FL 33131

Please complete the form and return to marilyn@aiamiami.org. You will be billed \$_____ for the "selected" advertising rate

AD SPECS: 300x300 pixel jpg or png SAMPLE



For additional information contact Cheryl Jacobs (cheryl@aiamiami.org).

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