AIA Miami

FRIDAY FACTS SPONSORSHIP OPPORTUNITIES *2021*

Sponsoring our AIA Miami newsletter has never been easier! It is a great way to reach member and non-member visitors and reinforce your brand/message. The Friday Facts newsletter is sent weekly to a mailing list of over 5,000 with information on variety of chapter and community events, programs and happenings!

Benefits of AIA Miami Friday Facts Advertising include:

- Brand reinforced with each weekly insertion
- Dynamic, time-sensitive promotion
- Ability to direct visitors to landing site of choice

Standard Rates

FRIDAY FACTS (WEEKLY)

$ 200.00/per insertion (up to 3)
$ 150.00/per insertion (min of 6)
$ 100.00/per insertion (min of 12)
$ 50.00/per insertion (min of 24)

For Google Analytics Reports add 20%.

Paid in Advance of initial insertion. Allied Members receive a 20% discount.

PAYMENT METHOD _____Check Enclosed, made payable and delivered to AIA Miami, 310 SE 1st St, Miami 33131

_____Credit Card Fill in and return the attached authorization form. (Visa, MasterCard or American Express)

AD SPECS: 300x300 pixel jpg or png

SAMPLE

For additional information contact Cheryl Jacobs (cheryl@aiamiami.org).

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