



FRIDAY FACTS SPONSORSHIP OPPORTUNITIES 2020

Sponsoring our AIA Miami newsletter has never been easier! It is a great way to reach member and non-member visitors and reinforce your brand/message. The Friday Facts newsletter is sent weekly to a mailing list of over 5,000 with information on variety of chapter and community events, programs, and happenings!

Benefits of AIA Miami Friday Facts Advertising include:

- Brand reinforced with each weekly insertion
- Dynamic, time-sensitive promotion
- Ability to direct visitors to landing site of choice

Standard Rates

FRIDAY FACTS (WEEKLY)

\$ 200.00/per insertion (up to 3)
\$ 150.00/per insertion (min of 6)
\$ 100.00/per insertion (min of 12)
\$ 50.00/per insertion (min of 24)

For Google Analytics Reports add 20%.

Total paid in advance of initial insertion. Allied Members receive a 20% discount.

Once insertion rate is finalized, an invoice will be sent and payment made online.

AD SPECS: 300x300 pixel jpg or png

SAMPLE



For additional information contact Cheryl Jacobs (cheryl@aiami.org).

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