



AIA
Miami

Annual Cinco de Mayo Golf Tournament

May 5, 2017

WHY GOLF IS

GREAT FOR BUSINESS

- A recent overview of professional golf tournament sponsorship in Australia and Asia showed that golf is the fastest growing participated sport in the world.
- Golf reflects the qualities we all respect in sports, as well as business, such as integrity, success, excellence and prestige.
- Typically, the golfer demographic is a perfect fit for business networking, e.g. business focused men and women, educated professionals, consumers that associate golf with success, entrepreneurs, aspiring middle class and high net worth individuals.
- Golf is a unique sport in that it allows clients and colleagues to compete on a level playing field, no matter what their skill level.

BENEFITS OF

SPONSORSHIP

- Sponsorship of golf tournaments and events provides business men and women with the perfect opportunity to display their corporate branding, network with other local businesses and organizations, build brand awareness, open conversations with prospective clients and discover new markets to help build business.
- Sponsor branding opportunities onsite at player registration area
- Opportunity to display your company's information on banners, signs and/or to distribute marketing collateral on the day
- Opportunity to display your company's information at key points on the course throughout the day
- Acknowledgement and emcee mentions on PA system throughout the day
- Opportunity to present trophies and/or prizes at post games drinks at the conclusion of the event
- Opportunity to brand trophies and/or prizes with your business card or marketing collateral
- Recognition of sponsor on club plasma screens within the Club on the day of the event

For more information about Sponsorship Opportunities for the AIA Miami 2017 Golf Tournament contact Marilyn Lugo (305) 448-7488 or email: marilyn@aiami.org



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- Photo opportunity with winners at the conclusion of the event.

SPONSORSHIP OPPORTUNITIES

Headline Platinum - \$5,000 - **SOLD / SOPREMA**

- Three-minute presentation at dinner welcoming guests to dinner, Banner stand on display at registration and dinner (stand provided by sponsor)
- Company logo on all correspondence regarding the event
- Two foursomes (includes lunch and dinner)
- Headline Sponsor sign welcoming all guests to event (sign provided by Sponsors)
- Website homepage link to your company website for month of tournament
- One year allied membership
- Logo on 18th hole flag
- Sponsor staff to assist at registration

Gold – \$3,000 – **SOLD / VALMONT**

- Two-minute presentation at dinner welcoming guests to dinner, Banner stand on display at registration and dinner (stand provided by sponsor)
- Company logo on all correspondence regarding the event
- One foursome (includes lunch and dinner)
- Logo on main sign welcoming all guests to event (sign provided by AIA)
- Recognition on AIA Miami website for during month of tournament
- Website homepage recognition with link to your company website during month of tournament
- One year allied membership
- Sponsor staff to assist at registration

Silver – 1 @ \$2,500 – **SOLD / AQUATICFLOORS**

- Two-minute presentation @ dinner
- Company logo on all correspondence regarding the event
- Logo on main sign welcoming all guests to event (sign provided by AIA)
- Friday Facts newsletter recognition for month of tournament
- Website homepage recognition with link to your company website during month of tournament
- Company logo featured on signage and recognition at AIA Miami events during month of tournament
- One year allied membership

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Dinner – 1 @ \$2,000 - SOLD / Collinsworth Insurance & Risk Management Services

- Banner stand on the property at dinner (stand provided by sponsor)
- Company logo featured on signage and recognition at AIA Miami events during month of tournament
- Friday Facts newsletter recognition for month of tournament
- One year allied membership
- Company promotional table top at dinner

Raffle – 2 @ \$1,000 – SOLD (1) / ShadeFLA

- Banner stand on at prize table all day and at dinner, (stand provided by sponsor)
- Opportunity to have one (1) company representative present raffle prizes to winners
- Name recognition in Friday Facts newsletter

Hole-in-One Give Away – \$1,000 - SOLD / Caesarstone

- Up to two (2) company representatives at hole to assist with hole-in-one competition
- Company representative will present prize at dinner
- Company logo on flag at hole.
- Name recognition in Friday Facts newsletter

Hydration Station – 1 @ \$1,000

(Tent, table, table cloth and cooler at one hole on course provided by sponsor)

- Hydration beverages Water, Gatorade, soda and snacks provided by AIA
- Company pop-up stand/banner at the company sponsored holes (stand/banner provided by sponsor)
- Two (2) company representatives at hole
- Name recognition in Friday Facts newsletter



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Snack and Beverage Cart Sponsor – 2 available @ \$1,000 – SOLD (1) / LUTRON ELECTRONICS

- Company logo on beverage cart sign.
- Beverages & snacks provided by AIA
- Name recognition in Friday Facts newsletter
- One company representative to follow snack/beverage cart on golf course to meet players

Lunch Sponsor - 1 @ \$1,000 each - SOLD / MASTEC

- Company logo on sign at lunch
- 1 Representative at lunch distribution area to meet and greet
- Business card placed on every lunch box
- Name recognition in Friday Facts newsletter

Cigar Sponsor – 1 @ \$750

- One (1) company representatives at registration to distribute cigars provided by sponsor
- Company logo on sign at cigar distribution
- Name recognition in Friday Facts newsletter
- Drive in golf cart to pass out

Registration Sponsor – 2 @ \$600 – SOLD (1) / OMNIA INDUSTRIES

- Company logo on sign at registration
- Representative to assist at registration table
- Name recognition in Friday Facts newsletter

Award Sponsor – 1 @ \$500 – SOLD / CENTRAL CONCRETE SUPERMIX

- One (1) representative present awards to winners at awards ceremony
- Signage at event
- Name recognition in Friday Facts newsletter

Water Sponsor – 1 @ \$500 – SOLD KWC

- One (1) company representative drives on golf course to distribute water to golfers
- Sponsor provides logo water
- Company logo on water cart
- Name recognition in Friday Facts newsletter



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Putting Contest Sponsor – 1 @ \$500 - **SOLD / POLYGLASS**

- One (1) company representative at putting green to assist with contest
- Company logo on flag at putting green
- Name recognition in Friday Facts newsletter

Mulligan Sponsor – 1 @ \$500

- Company logo on all mulligans
- AIA will assemble mulligan item
- Name recognition in Friday Facts newsletter

Welcome and Bag Drop Sponsor – 1 @ \$500

- Company logo on sign at bag drop.
- Representative at bag drop to welcome players
- Name recognition in Friday Facts newsletter

Flag Sponsor – 10 @ \$500 each – **SOLD OUT!**

- Flag at one hole on green. Flag will have company logo.
- Flag to be taken home at end of tournament by sponsoring company
- Name recognition in Friday Facts newsletter

Longest Drive Sponsor: Men's/ Ladies 2 @ \$500 each

- Company logo on flag on longest drive hole
- One (1) company representative to assist with contest
- Name recognition in Friday Facts newsletter

Men's/Ladies Straightest Drive Sponsor – 1 @ \$500/ 2 @ \$800 each

- Company logo on flag on straightest drive hole
- One (1) company representative to assist with contest
- Name recognition in Friday Facts newsletter

Men's/Ladies Closest-to-the-Pin Sponsor – 1 @ \$500

- One (1) company representative to assist with contest
- Company logo on flag on Closest to the Pin hole
- Name recognition in Friday Facts newsletter



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Golf/Gift Bag Sponsor

Bag provided by Sponsor (150 total needed)

- Company logo on Golf/Gift bag – AIA logo on bag needed
- Company logo on sign at registration
- Name recognition in Friday Facts newsletter

****** All Items Must be approved by committee chairs******

About the SWAG BAG - All sponsors are entitled to place one item in each bag. We ask that all items are golf related and of good quality. All items must be approved by Golf Committee Chairs. There is no additional fee to sponsors for placing items in bags.

GIFT BAG SUGGESTIONS:

Hand Sanitizer
Eco-can insulator
Shoe bag
Golf towels
Golf knife/divot tool
Gift Bag
Golf hat

Tote/grocery bag
Trail mix
Golf cleaning brush
Cigar cutter
Microfiber cloth for cleaning screens
Battery operated fan/mister
Sun visor



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SPONSORSHIP FORM

Please sign and email to Marilyn Lugo after completing the form below

Email to: marilyn@aiami.org

_____ (insert company name) wishes to be a
_____ (insert sponsorship type) sponsor for the 2017
AIA Miami Golf Tournament sponsorship in the amount \$ _____. This form will be
considered the invoice for the AIA Miami Golf Tournament.

PLEASE NOTE:

- 1) SPONSOR FIRMS ARE RESPONSIBLE FOR SUPPLYING LOGO ARTWORK WHERE APPLICABLE, IN 300 DPI JPEG FORMAT.
- 2) SPONSOR FIRM ACKNOWLEDGES THAT DISTRIBUTION OF PROMOTIONAL ITEMS ARE RESTRICTED TO ONLY ITEMS LISTED IN SPECIFIED PACKAGES.
- 3) SPONSORSHIP IS GUARANTEED AFTER PAYMENT IS RECEIVED; REFUNDS NOT APPLICABLE ONCE RECEIVED.
- 4) MEMBERS MUST BE CURRENT WITH ALL THEIR FINANCIAL OBLIGATIONS TO AIA MIAMI.
- 5) WHEN ACKNOWLEDGED FOR THIS SPONSORSHIP, YOUR COMPANY NAME WILL APPEAR EXACTLY AS WRITTEN ON THIS FORM
- 6) ALL SPONSOR ITEMS ARE THE RESPONSIBILITY OF THE SPONSOR REP/COMPANY. ANY ITEMS LEFT WITH STAFF/VOLUNTEERS OR DROPPED OF PRIOR TO THE EVENT IS THE RESPONSIBILITY OF THE SPONSOR. AIA MIAMI ASSUMES NO RESPONSIBILITY FOR LOST ITEMS



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SPONSORSHIP BILLING INFORMATION

My signature indicates that I have read and understood the details of my sponsorship as outlined in the 2017 AIA Miami Sponsorship packages

Sign and complete this form to authorize the Miami Chapter of the American Institute of Architects (AIA Miami) to make a one-time debit to your credit card listed below.

By signing this form you give AIA Miami permission to debit your account for the amount indicated on or after the indicated date. This is permission for a single transaction only, and does not provide authorization for any additional unrelated debits or credits to your account.

A photocopy of your picture I.D. and both sides of your credit card is required to complete the transaction.

Please complete the information below:

I _____ authorize AIA Miami to charge my credit card
(full name)

account indicated below for _____ on or after _____. This payment is for
(amount) (date)

(description of goods/services)

Billing Address _____ Phone# _____

City, State, Zip _____ Email _____

Account Type: ___ Visa ___ MasterCard ___ AMEX

Cardholder Name _____

Account Number _____

Expiration Date _____

CVV2 (3 digit number on back of Visa/MC, 4 digits on front of AMEX) _____

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SIGNATURE _____ DATE _____

I authorize the above named business to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.



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