



**AIA**  
Miami

## **FRIDAY FACTS SPONSORSHIP OPPORTUNITIES 2017**

Sponsoring our AIA Miami newsletter has never been easier! It is a great way to reach member and non-member visitors and reinforce your brand/message. The Friday Facts newsletter is sent weekly to a mailing list of over 4000 with information on variety of chapter and community events, programs and happenings!

### **Benefits of AIA Miami Friday Facts Advertising include:**

- Brand reinforced with each weekly insertion
- Dynamic, time-sensitive promotion
- Ability to direct visitors to landing site of choice

### **Standard Rates**

#### **FRIDAY FACTS (WEEKLY)**

- \$ 150.00/per insertion (up to 3)
- \$ 100.00/per insertion (min of 6)
- \$ 75.00/per insertion (min of 12)
- \$ 50.00/per insertion (min of 24)

**For Google Analytics Reports add 20%.**

**Paid in Advance of initial insertion. Allied Members receive a 35% discount.**

**PAYMENT METHOD**

\_\_\_\_\_ Check  
\_\_\_\_\_ Credit Card

**Enclosed, made payable and delivered to AIA Miami  
Fill in and return the attached authorization form.  
(Visa, MasterCard or American Express)**

**For additional information contact Cheryl Jacobs ([cheryl@aiamiami.org](mailto:cheryl@aiamiami.org)).**

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